



ECONOMIC DEVELOPMENT AND INTERGOVERNMENTAL RELATIONS MEETING MINUTES

DATE: 1/3/2018 TIME: 4:06 pm LOCATION: 150

MEETING CALLED BY	Chairwoman Valerie Jordan
BOARD ATTENDEES	Gus Tulloss, Hugh Overholt

AGENDA TOPICS

1. MEETING CALL TO ORDER AND APPROVAL OF DECEMBER 6 TH MINUTES – CHAIRWOMAN VALERIE JORDAN	
DISCUSSION SUMMARY	Chairwoman Jordan called the committee to order and presented roll call.
ACTIONS TAKEN	December 6 th minutes were not approved - NO QUORUM – December 6 th meeting minutes will be submitted for approval at the January 31 st EDIR committee meeting.
2. TALENT ALIGNMENT – PENNY WHITEHEART, EXECUTIVE VICE PRESIDENT FOR PIEDMONT TRIAD PARTNERSHIP	
DISCUSSION SUMMARY	<p>Ms. Whiteheart gave a snapshot of current employment opportunities in the Triad and discussed partnership opportunities with other organizations in the state.</p> <p>Ms. Whiteheart gave an overview of occupational levels in the future and ideas on getting other industries and partnerships involved with occupation expectancy and talent programs to help with career pathways.</p> <p>Questions:</p> <p>Chairwoman Jordan asked for clarification on what type of “Jobs” were being identified in the region for recruitment.</p> <p>Ms. Whiteheart answered that it is full time employment as well as temp service. She also mentioned that half the workforce is doing freelance work.</p> <p>Chairwoman Jordan asked if K-12 curriculum conversation were considered.</p> <p>Ms. Whiteheart answered that some schools are already at the table but some are at the receiving side. It depends on what businesses need.</p> <p>Chief Deputy Howard asked if infrastructure plays a part in what they are doing and how does it play into transportation.</p> <p>Ms. Whiteheart answered that one of the benefits of the Triad area is the short commute times from neighboring counties which opens up more residents to employment opportunities.</p> <p>Chairwoman Jordan asked if they were working with Mr. Wallace and his team with a 10//20 year plan to prepare people for careers.</p> <p>Ms. Whiteheart answered that they are aligning themselves well.</p>
ACTIONS TAKEN	No action taken.
3. WORKFORCE SOLUTIONS – NAPOLEON WALLACE, DEPUTY SECRETARY FOR RURAL ECONOMIC DEVELOPMENT AND WORKFORCE SOLUTIONS	
DISCUSSION SUMMARY	<p>Mr. Wallace highlighted that his department deals with talent, infrastructure, taxes and incentives.</p> <p>He gave an over view of the funding process and where the process starts.</p>



ECONOMIC DEVELOPMENT AND INTERGOVERNMENTAL RELATIONS MEETING MINUTES

	<p>He highlighted opportunities to reuse and rebuild in order to create more jobs for the community. Sustaining jobs is critical.</p> <p>He discussed the rural planning and infrastructure plans to come in the future and credited the 426 grants they have Statewide and more than 14,098 jobs available since 2013.</p> <p>He gave an overview of the mission and reminded that business leadership is critical.</p> <p>Questions: Chief Deputy Secretary Howard asked how what they are doing is different and how does DOT Partner with them.</p> <p>Mr. Wallace answered that they have used the utility fund in Tarboro with limited dollars to create jobs. Their 2018 goal is to make smaller sites more attractive.</p> <p>Board member Tullos asked if they partner with Golden Leaf Foundation.</p> <p>Mr. Wallace answered yes and on a regular basis. They also partner with community colleges to get funding.</p> <p>Chairwoman Jordan asked if they were working with community leaders to understand characteristics.</p> <p>Mr. Wallace answered that local board directors know their community well and they are investing heavily in workforce development capacity. It all comes down to having training for certain positions and doing work around career pathways.</p> <p>Chairwoman Jordan asked how they are recruiting when broadband is an issue and how is that connection made.</p> <p>Mr. Wallace answered that they use an "all hands on deck" approach. Broadband is a critical issue and it comes down to looking more thoroughly at the budget.</p> <p>Chairwoman Jordan asked if they were making strides to fixing the broadband issues.</p> <p>Mr. Wallace answered that the issues are not going away anytime soon and it does affect workforce development.</p> <p>Chief Deputy Secretary Howard and Chairwoman Jordan suggested having both presenters back at a future committee meeting.</p>
ACTIONS TAKEN	No action taken.

Adjourned 5:01 pm